



**The first full electric car in the world to take part to 1000 Miglia
is the VISION 2030 HYPER SUV, designed by Fabrizio Giugiaro.**

The Vision 2030 tested its features along the way of the legendary 1000 Miglia, ran between October, 22nd and October, 25th, as **the guest car of the new format “1000 Miglia Green”**. Personally driven by Fabrizio Giugiaro, the Hyper SUV was **the first full electric vehicle to face a 2000 km long challenge**, becoming an ambassador of the deep change going through the automotive industry and engaging more and more also competitions and events, as witnessed by “1000 Miglia Green” and “Green Talk”, the conference organized by 1000 Miglia S.r.l. dedicated to electric mobility, that took place on October, 21st **in the frame of the automotive show**.

The event was **an important and successful test bench**, where to experience, all the way, the Vision 2030 characteristics, speaking of safety, performances and autonomy. The Fabrizio Giugiaro’s Hyper SUV, **designed and realized by GFG Style**, has played a key role in **the green evolution of 1000 Miglia**, highlighting the sustainable mobility aspects that are going to concern more and more the main classic car races too.

At the end of the event, **Fabrizio Giugiaro was awarded with the “Crossing the future” special prize**, underlined by the words of **Alberto Piantoni, Managing Director of 1000 Miglia srl**: “Dedicated to Fabrizio Giugiaro who, with his active presence, testified how the role of 1000 Miglia as a showcase for the future of the automobile could not have been better.”

VISION 2030 is the Hyper Car All Terrain designed by Fabrizio Giugiaro, dedicated to Saudi Arabia and presented in 2019 at Ryad Motor Show. The “2030” is, indeed, completely inspired by the “Vision 2030” project that the Arab State is pursuing, with the aim of radically accelerating the country’s green transformation. «Saudi Arabia asked us to design a model that would perfectly adapt to their region, made up of completely new and decidedly wide roads, but also of deserts with dunes and rough terrains», explains Fabrizio Giugiaro. For these reasons, this car has been designed to make it able to travel in a high- performing electric mode both on motorways and desert dunes.

<https://www.gfgstyle.it/vision2030.html>

Video link: https://www.gfgstyle.it/img/media/2020-10-30/GFG_1000miglia_vLONG_v4.mp4

GFG STYLE was born in 2015 from the extraordinary experience in the field of car design of its founders, Giorgetto and Fabrizio Giugiaro.

Giorgetto is known all over the world as one of the most successful designers in automotive history. Fabrizio has been active in car design, industrial design and the planning and development of car interiors and exteriors for public and private clients for over 30 years. They have been directly responsible for creating over 300 standard production models and more than 200 research prototypes for numerous different manufacturers.

<https://www.gfgstyle.it/company.html>

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